

## Overview & Specifications

Overview and features	
Overview	Experience the versatility and value of recyclable[1] HP Everyday Matte Polypropylene. Produce prints with vibrant color and eye-catching image quality across a wide range of indoor and outdoor applications. Maintain peak productivity with this tear-resistant film that enables easy handling. And deliver durable prints that achieve indoor, in-window display permanence up to 6 months.[2]; outdoor display permanence up to 3 months.[3].
Benefits	<ul style="list-style-type: none"><li>• Produce high impact signs with vibrant color</li><li>• Print, use, handle, and laminate with ease</li><li>• Deliver durable output for indoor or outdoor use</li></ul>
Target customers	Print Service Providers, retail store in-house printing, event designers, advertising agencies, GIS, government (printing maps)
Target applications	POP/POS signs, event and trade show displays, retail displays, and posters
ICC profiles/Paper presets	
Front panel settings	<a href="http://www.hp.com/go/paperpresets">http://www.hp.com/go/paperpresets</a>
Printing specifications	
Roll dimensions	24 in x 100 ft
Media roll, core size	2 in
Brightness	Greater than 101% per ISO 2470 Test Method
Metric page weight	120 g/m <sup>2</sup> per ISO 536 Test Method
Opacity	Greater than 96% per TAPPI T-425 Test Method
Whiteness	Greater than 113 per ISO 11476 Test Method
Gloss level	2.5 +/-1 per ASTM D-523 Test Method
Waterfastness	Yes
Country of origin	Product of China
Primary material	Polypropylene
Recycling Method	Recyclable through the HP Large-format Media take-back program.
Image permanence	
Fade resistance	<a href="http://www.hp.com/go/supplies/printpermanence">http://www.hp.com/go/supplies/printpermanence</a>
Finishing/post processing	
Lamination	Yes (cold)
More information	<a href="http://www.hp.com/supplies/lamination">http://www.hp.com/supplies/lamination</a>
Operating conditions	
Operating temperature	59 to 86°F
Operating humidity	20 to 80% RH
Drying time	11 minutes (@ 23°C, 50% RH)
Shelf life	1 year, unopened in original packaging
Dimensions and weight	
Package weight	13.8 lb

Warranty	HP large-format printing materials are free from defects in materials and workmanship. For warranty statement please see <a href="http://www.hp.com/go/HPMediaWarranties">http://www.hp.com/go/HPMediaWarranties</a> . To obtain warranty service, please contact HP customer support.
<b>Footnotes</b>	
	[1]HP Large-format Media take-back program availability varies. Recycling programs may not exist in your area. See <a href="http://www.hp.com/recycle">http://www.hp.com/recycle</a> for details.
	[2]Interior in-window display ratings by HP Image Permanence Lab on a range of HP media. HP predictions based on test data under Xenon-Arc illuminant—calculation assumes 6,000 Lux/12 hr day. Prints require cold lamination to achieve prolonged display permanence on compatible HP Designjet printers using HP dye-based inks. For details: <a href="http://www.hp.com/go/supplies/printpermanence">http://www.hp.com/go/supplies/printpermanence</a> .
	[3]Display permanence rating by HP Image Permanence Lab. Outdoor display permanence tested according to SAE J2527; in a vertical display orientation in simulated nominal outdoor display conditions for select high and low climates, including exposure to direct sunlight and water; performance may vary as environmental conditions change. Prints require cold lamination to achieve prolonged display permanence on compatible HP Designjet printers using HP dye-based inks. For details: <a href="http://www.hp.com/go/supplies/printpermanence">http://www.hp.com/go/supplies/printpermanence</a> .